

# MARKET TRENDS FOR US BERRY CROPS

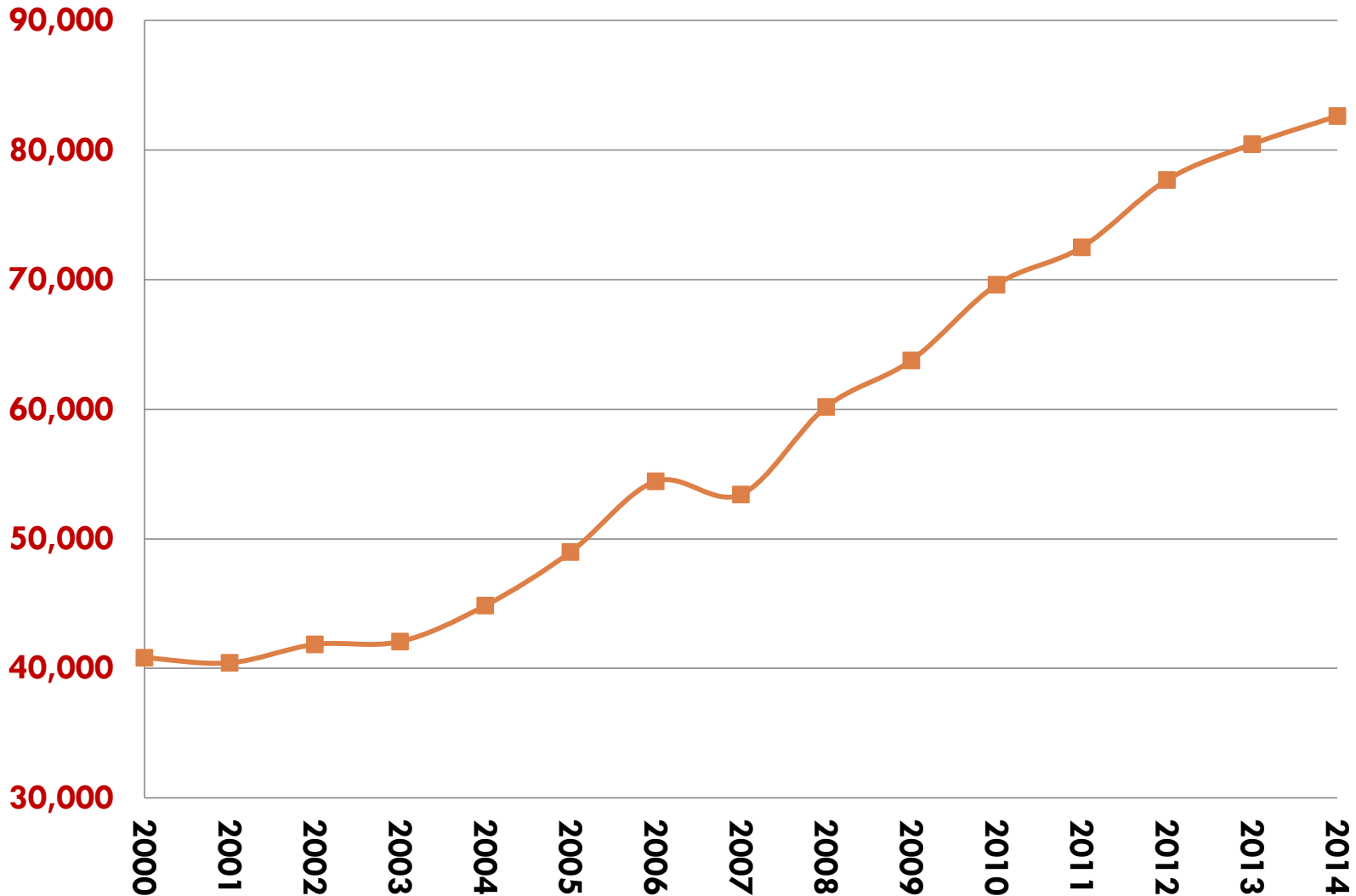
DR. KIM MORGAN  
EXTENSION ECONOMIST  
VIRGINIA TECH

13 MARCH 2015

# US Blueberry Trends

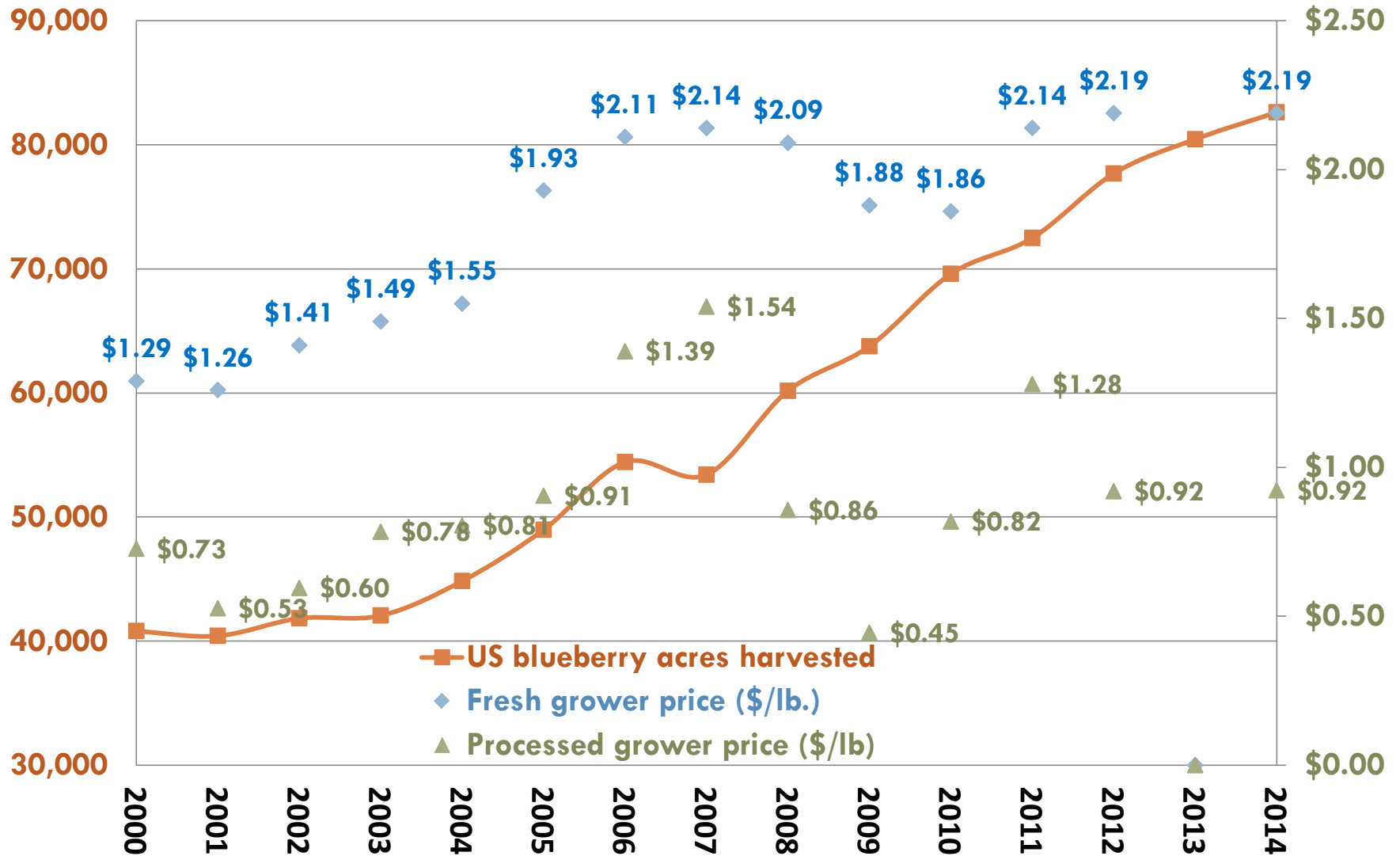
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## Annual harvested US blueberry acreage (no. acres) 2000-2014



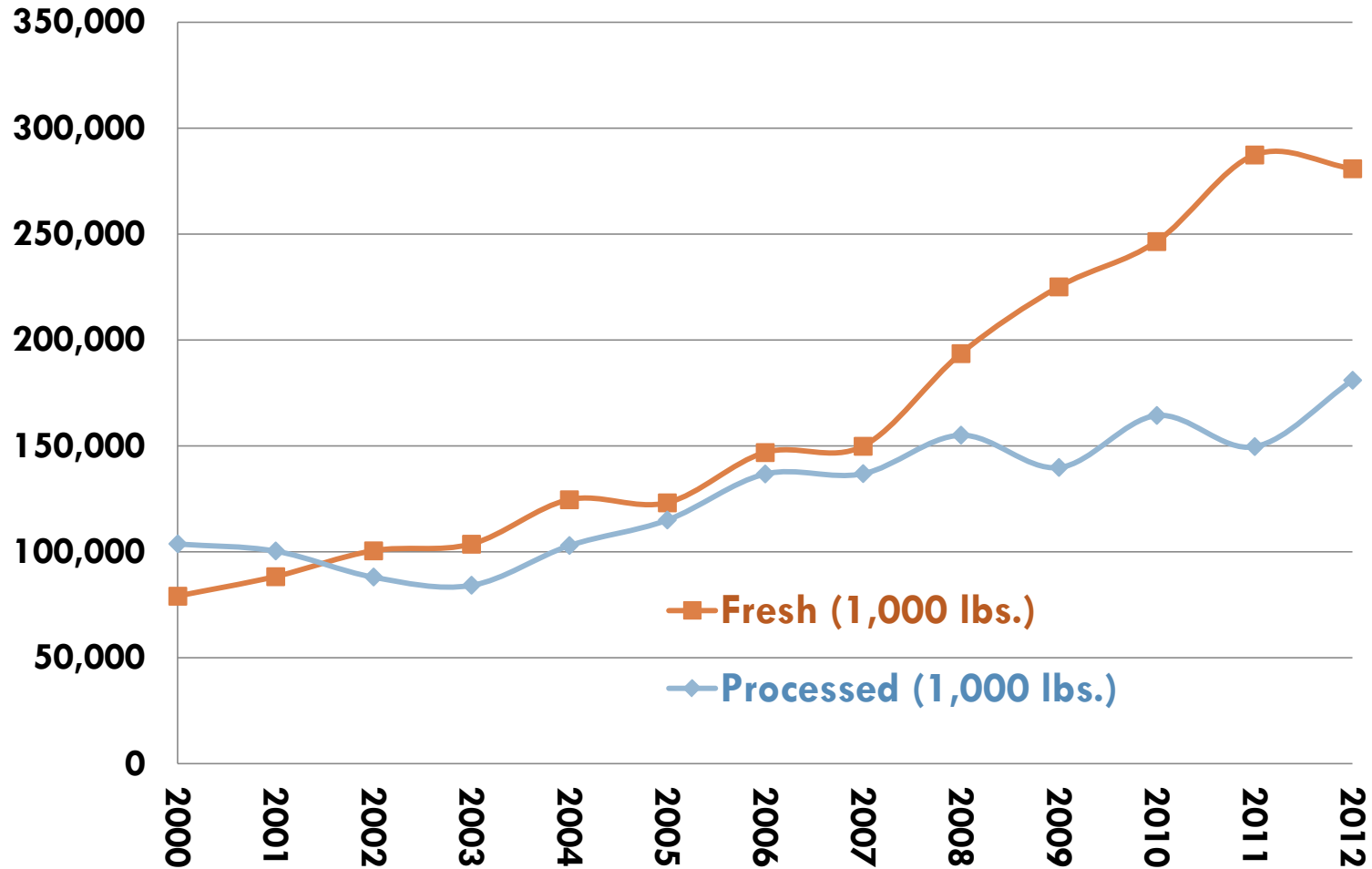
Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# Annual harvested US blueberry acreage (no. acres), fresh and processed grower prices received (\$/lb.), 2000-2014



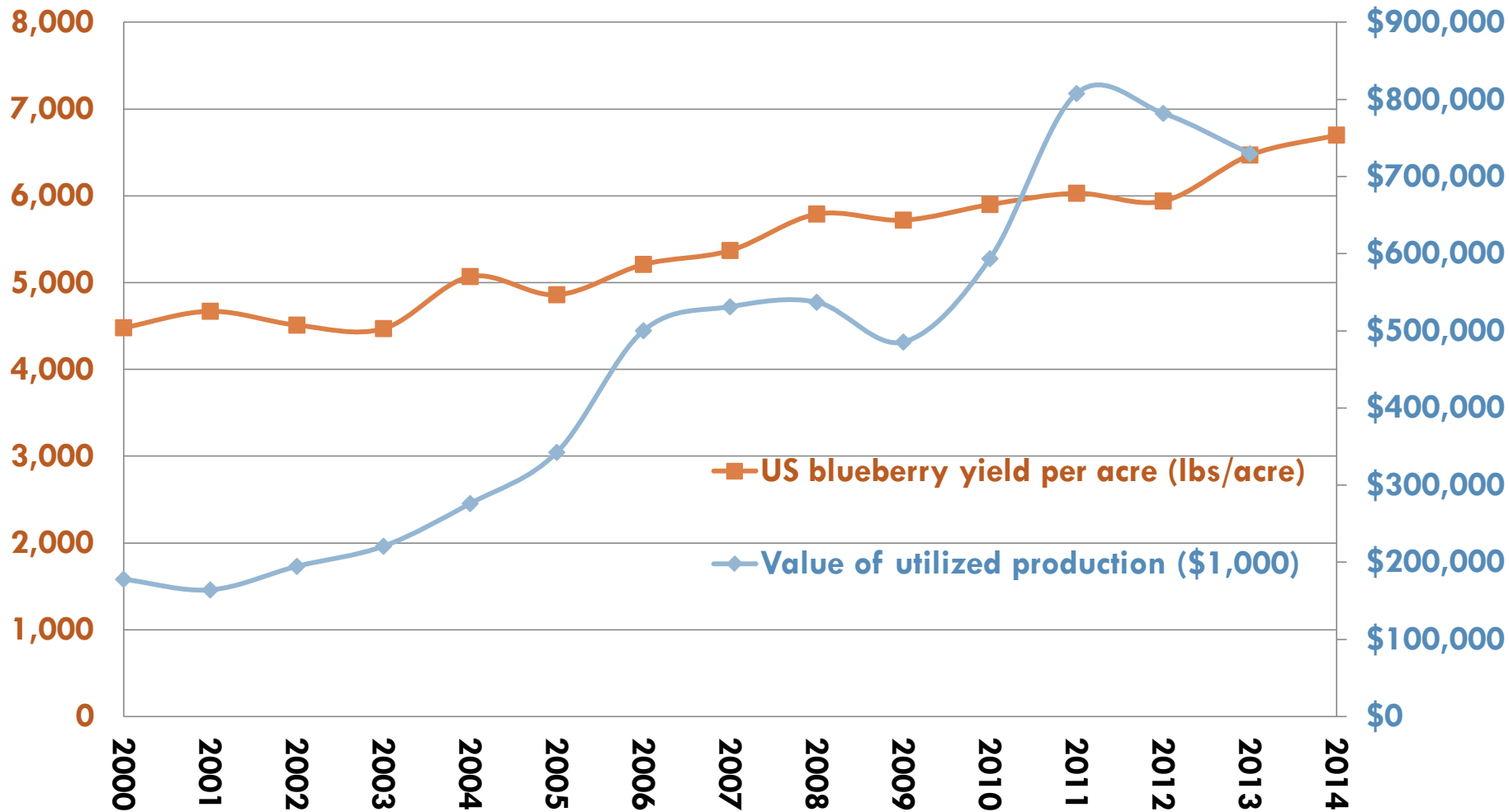
Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US blueberry utilization, fresh vs. processed (1,000 lbs.), 2000-2012



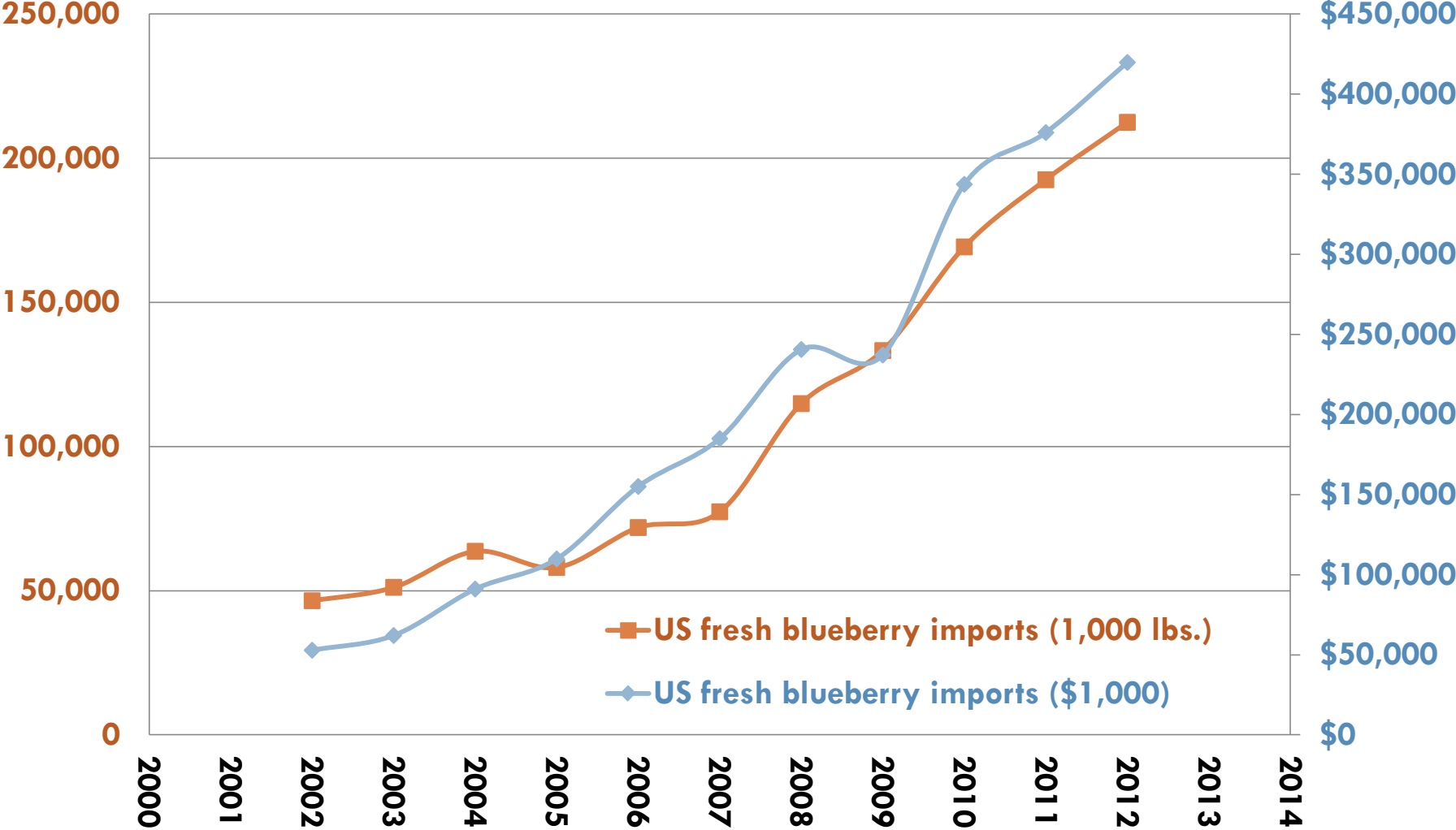
Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

## US blueberry yield (lbs./acre) and value of utilized production (\$1,000), 2000-2014



Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# Total US fresh blueberry imports, cultivated and wild (1,000 lbs. and \$1,000), 2002-2012



Source: Trade data provided by the U.S. Department of Commerce, U.S. Census Bureau.

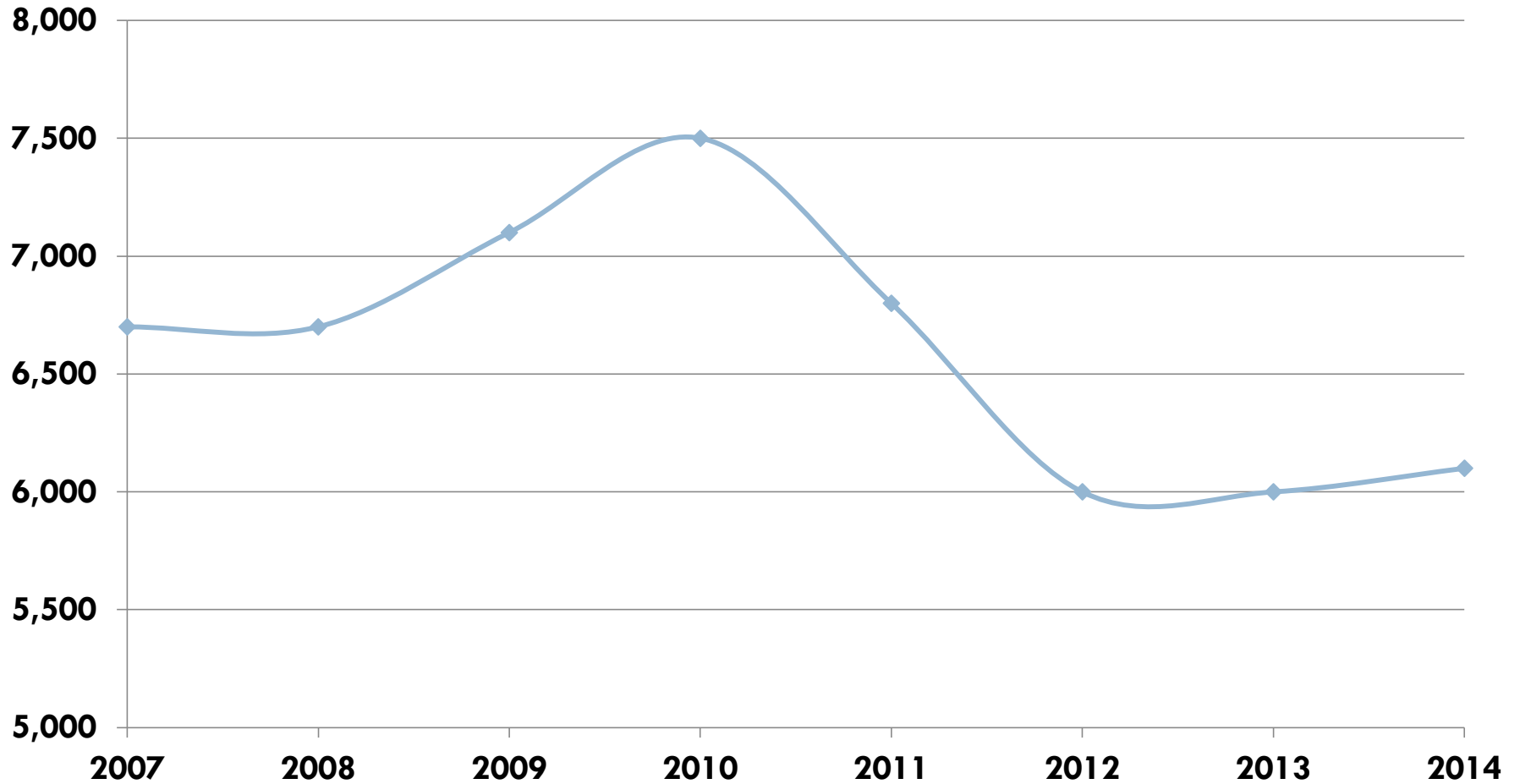


# US Blackberry Trends

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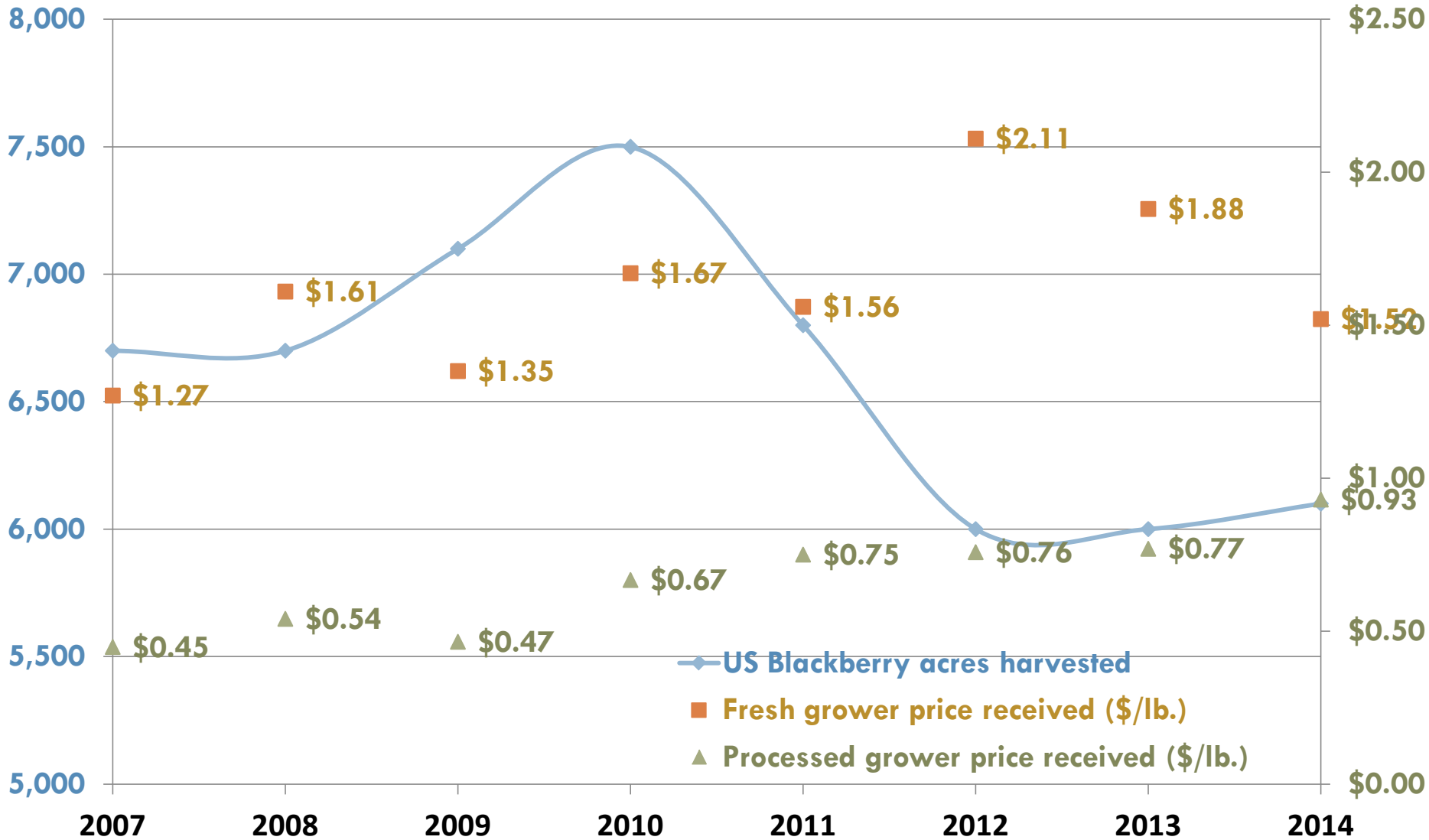


# US blackberry acreage harvested (no. acres), 2007 - 2014



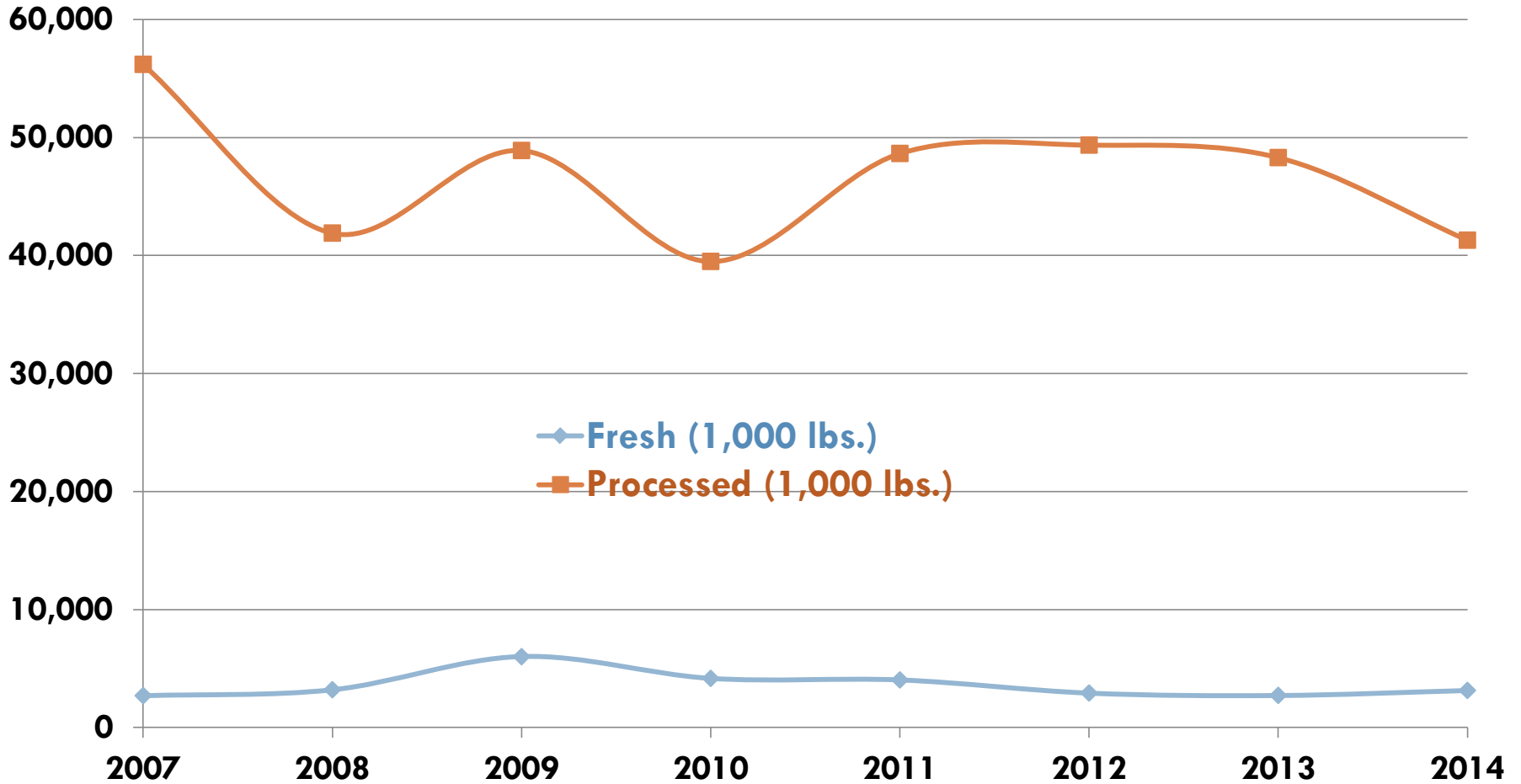
Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US blackberry acreage harvested (no. acres), fresh and processed grower prices received (\$/lb.), 2007 - 2014



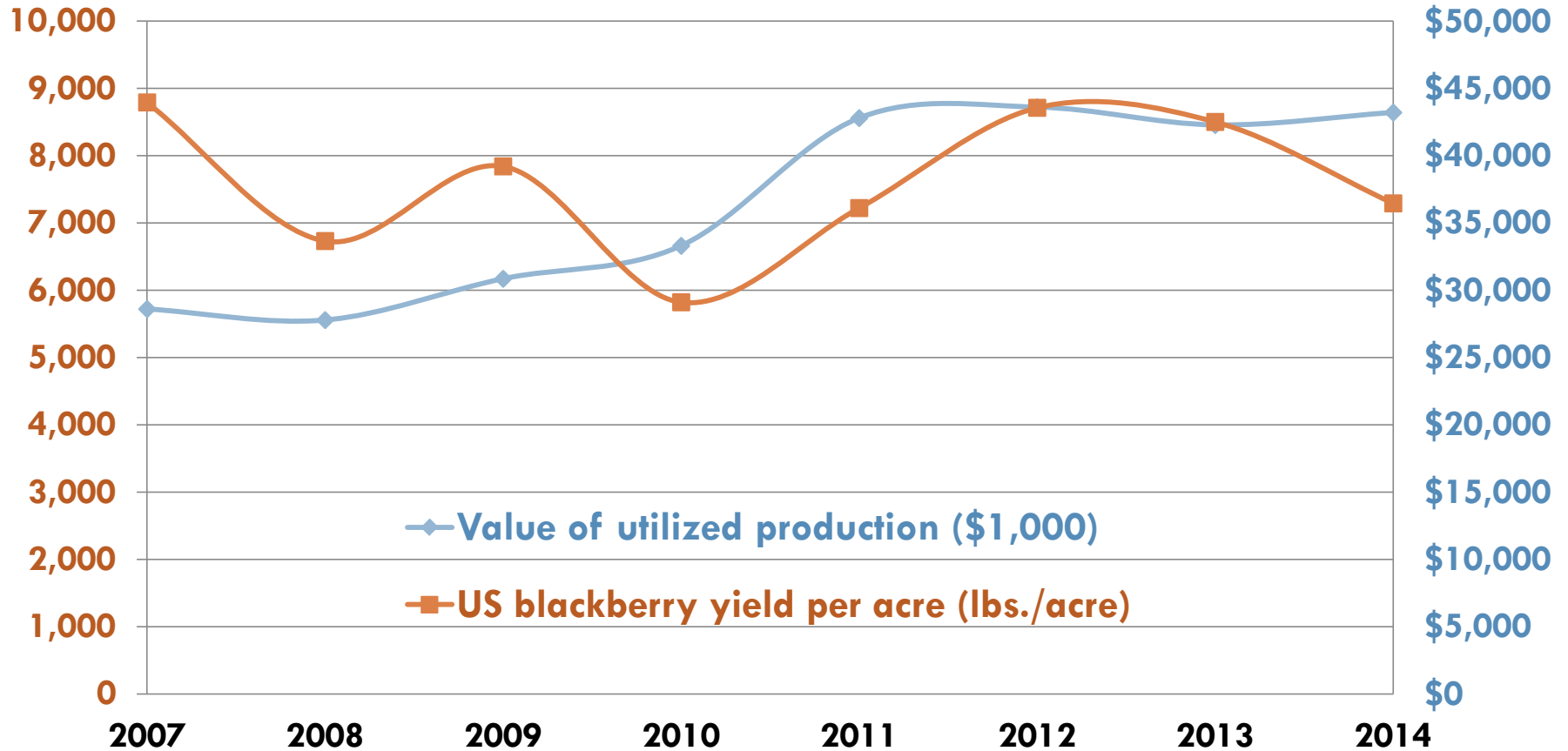
Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US blackberry utilization, fresh vs. processed (1,000 lbs.), 2007 - 2014



Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US blackberry yield (lbs./acre) and value of utilized production (\$1,000), 2007 - 2014

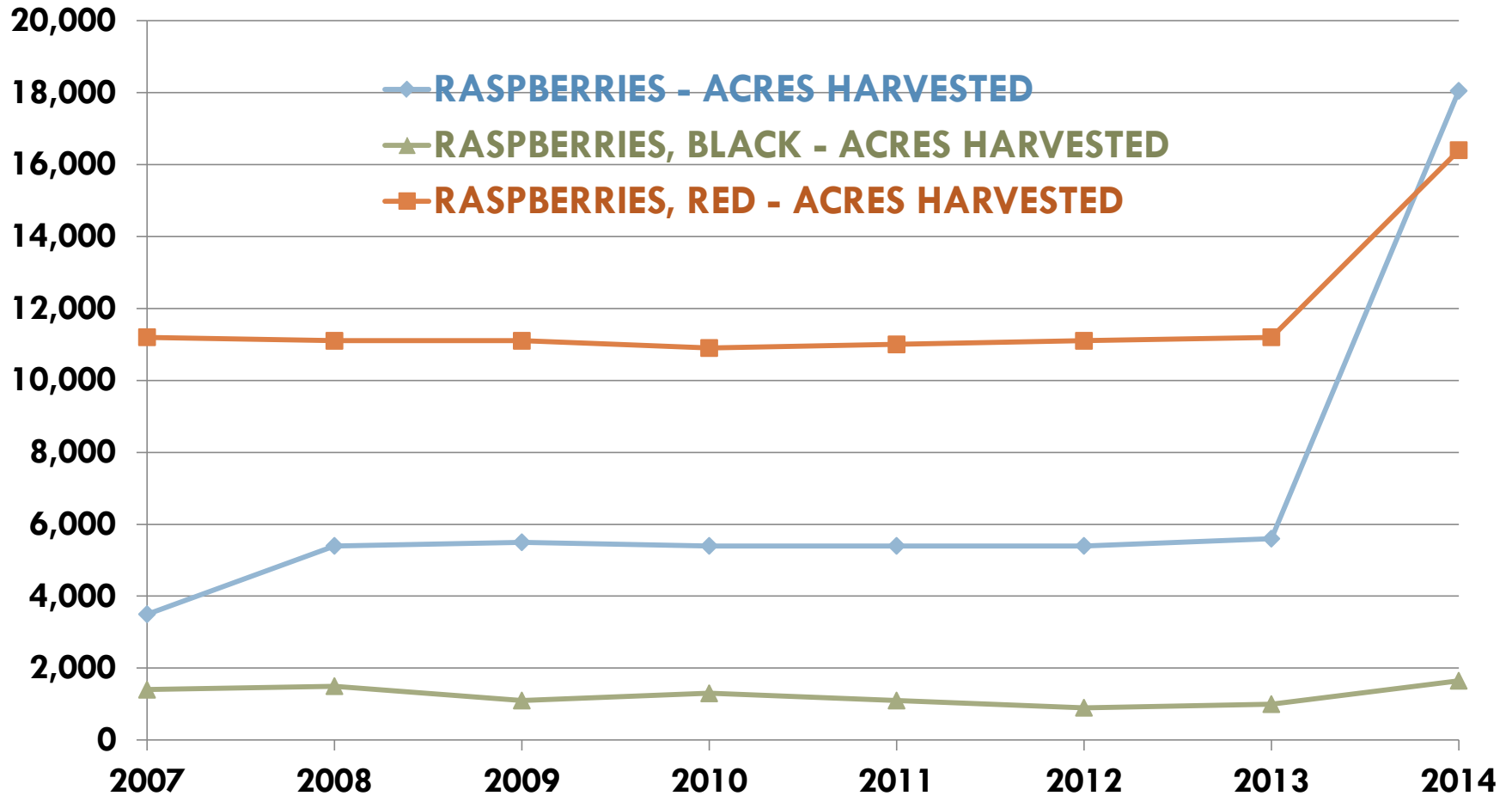


Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US Raspberry Trends

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# US raspberry acres harvested, total, black & red (no. acres), 2007-2014



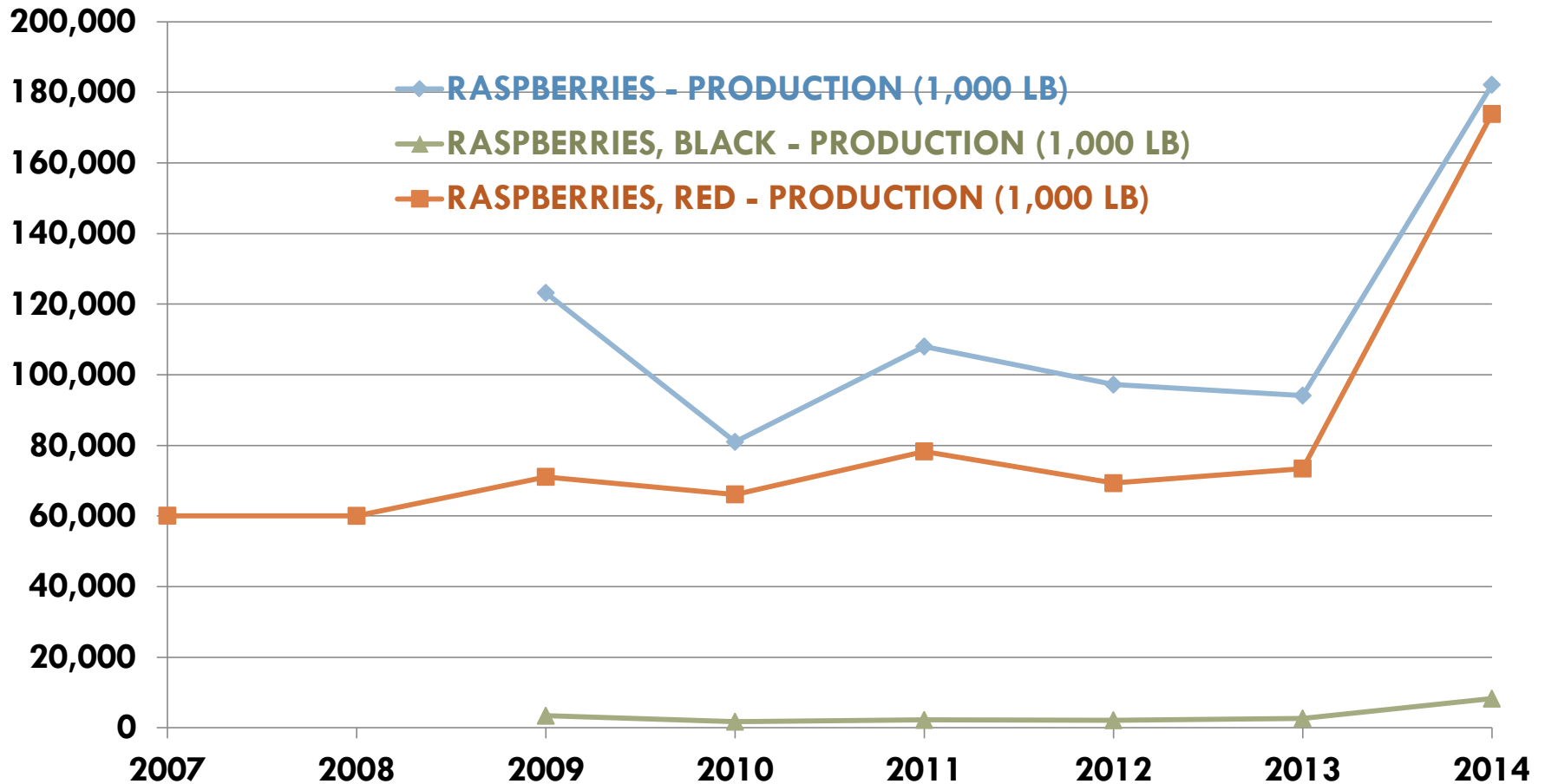
## NOTES:

2014 black raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon only.

2014 red raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon and Washington only.

2014 total raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for California only.

# US raspberry production, total, black & red (1,000 lbs.), 2007-2014



## NOTES:

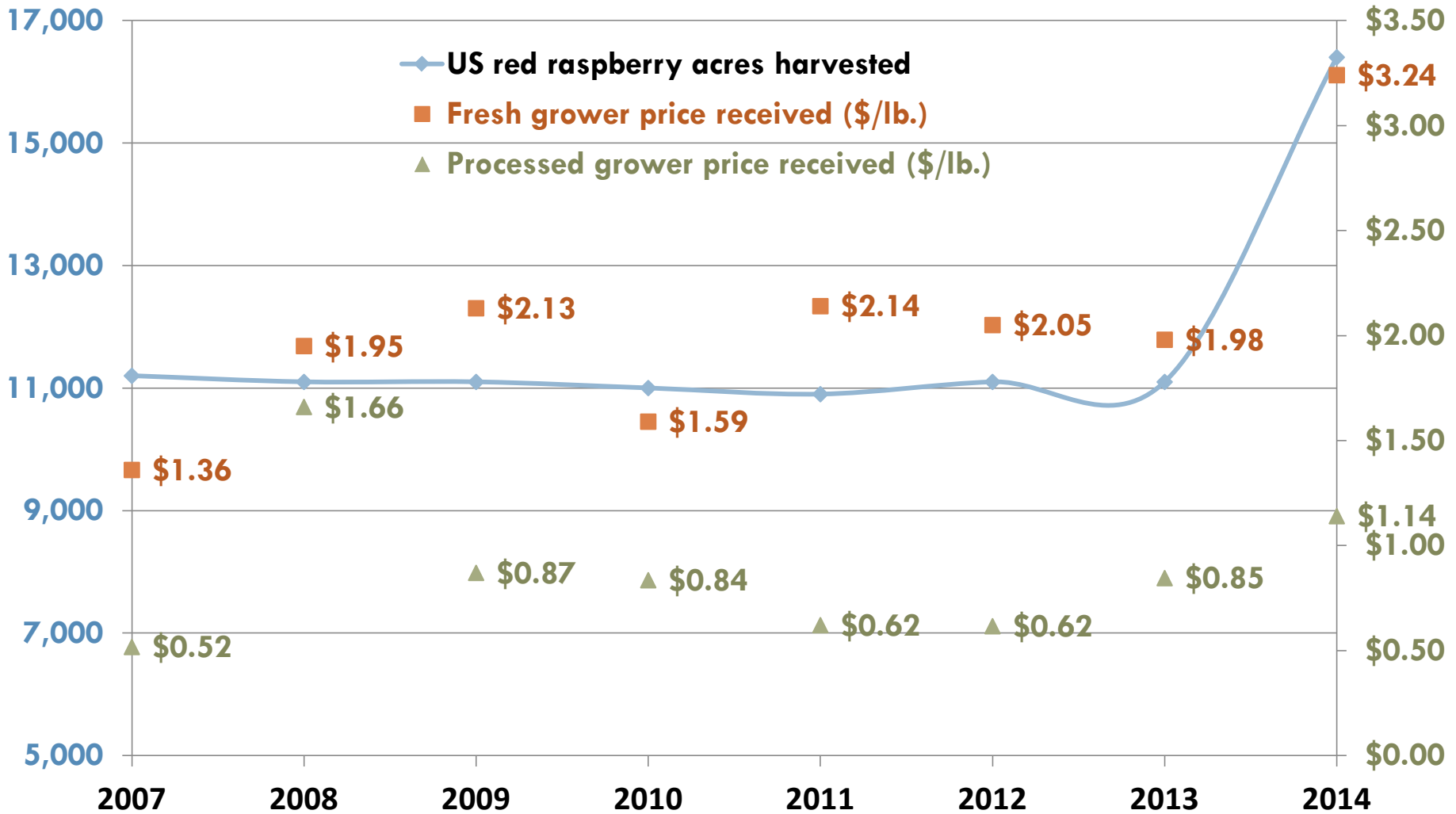
2014 black raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon only.

2014 red raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon and Washington only.

2014 total raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for California only.

Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US red raspberry acreage harvested (no. acres) and fresh grower prices received (\$/lb.), 2007 - 2014

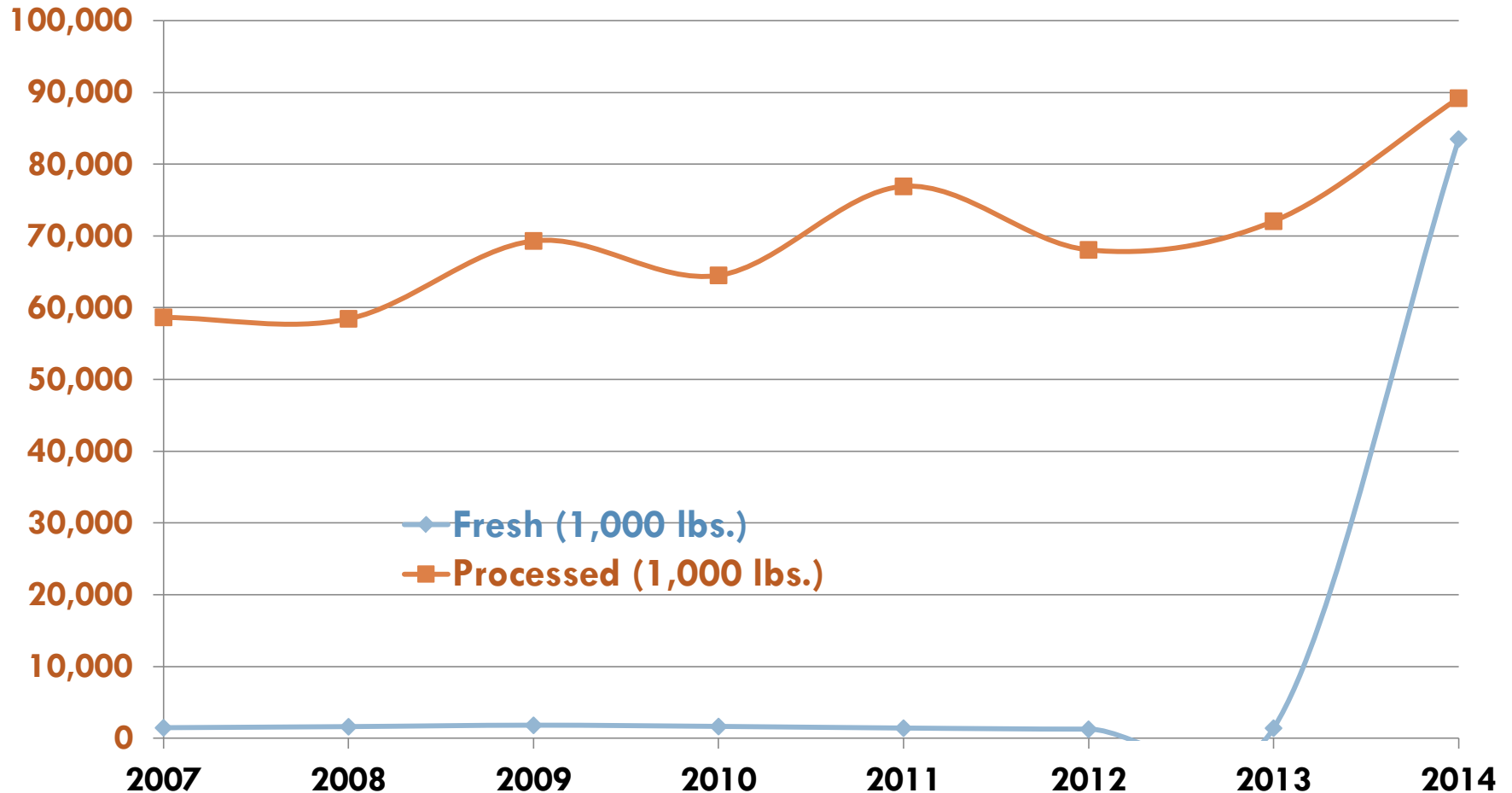


NOTE: 2014 red raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon and Washington only.

Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.



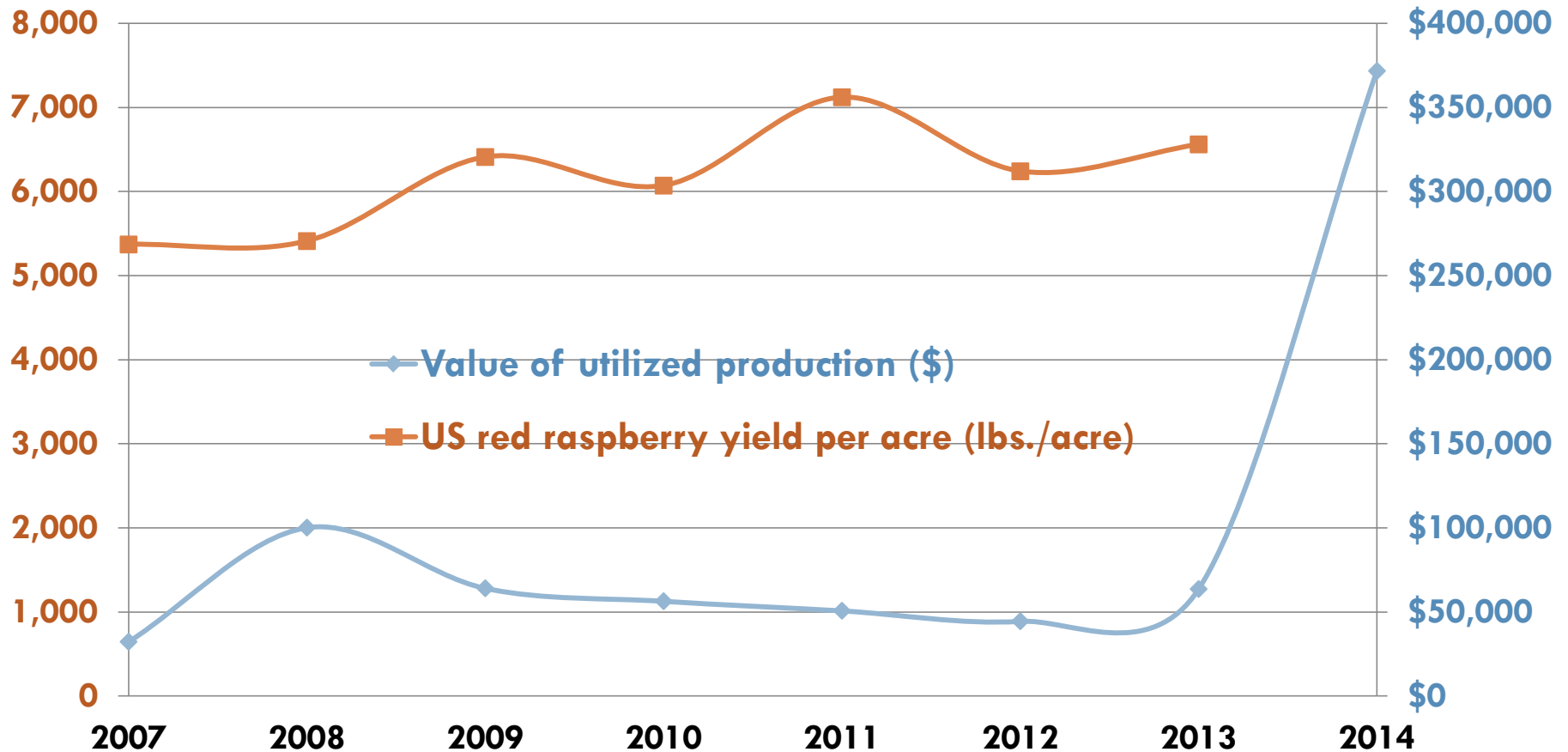
# US red raspberry utilization, fresh vs. processed (1,000 lbs.), 2007 - 2014



NOTE: 2014 red raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon and Washington only.

Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

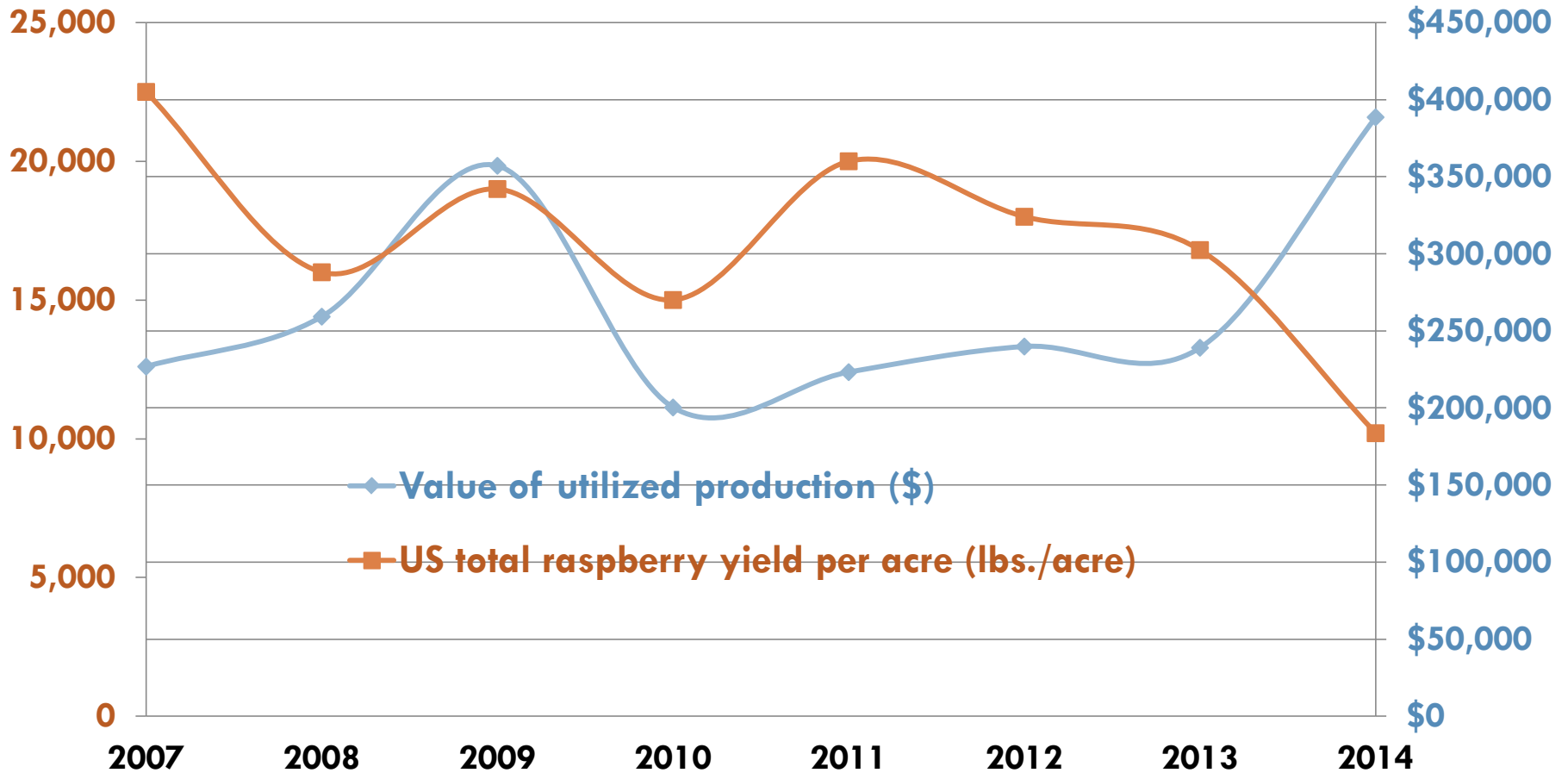
# US red raspberry yield (lbs./acre) and value of utilized production (\$), 2007 - 2014



NOTE: 2014 red raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for Oregon and Washington only.

Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# US total raspberry yield (lbs./acre) and value of utilized production (\$), 2007 - 2014



NOTE: 2014 total raspberry estimates include all program states: California, Oregon, and Washington. Prior estimates were for California only.

Source: USDA, National Agricultural Statistics Service, Noncitrus Fruits and Nuts Summary, various issues.

# Questions?

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[www.extension.org/AllAboutBlueberries](http://www.extension.org/AllAboutBlueberries)