

FREE EVENT AND OPEN TO THE PUBLIC
PRE-REGISTRATION REQUIRED

REGISTER ONLINE

<http://tinyurl.com/vsuvegday>

Driving Directions

To Reach VSU's Randolph Farm:

(Take any highway to I-95)

1. Interstate 95 to Exit 54 (Temple Ave.) in Colonial Heights
2. At end of exit ramp, turn left.
3. Turn left at 2nd traffic signal onto Route 301 (Boulevard).
4. Drive to the 4th traffic signal staying in the right hand lane until reaching traffic signal with WaWa Gas on right. Turn right onto Dupuy Road.
5. Drive for 1 and ¼ mile past VSU to traffic signal.
6. Curve to the right at the yield sign, passing over the railroad bridge, and continue straight for another ¼ mile on River Rd.
7. Slow down, at the first gated entrance to Randolph Farm, turn left, or proceed to the next left at the Pavilion (Randolph Farm Auditorium), which has a large parking area.

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FOR MORE INFORMATION

Mark Klingman

mklingman@vsu.edu 804-524-5950

FREE EVENT AND OPEN TO THE PUBLIC
2012 COMMERCIAL BERRY & VEGETABLE FIELD DAY



Ginger



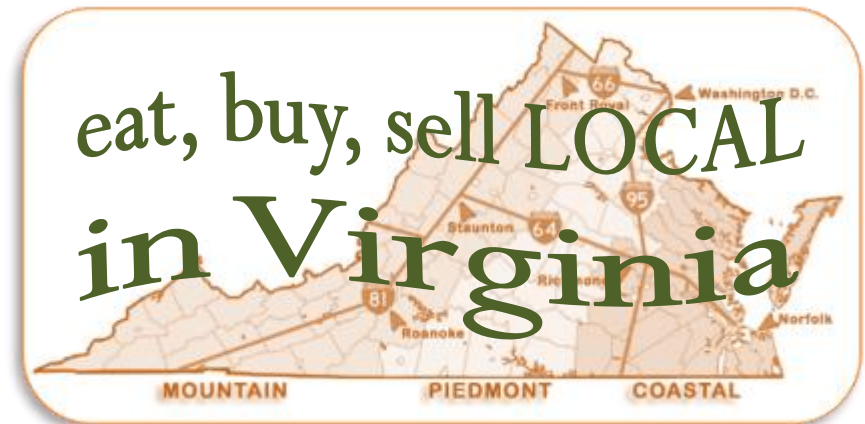
Goji Berries



Turmeric

COME TOGETHER: LOCAL CONNECTIONS

Featuring **VSU ANNUAL "IRON CHEF" CONTEST!**



Wednesday, July 18, 2012

8:30 AM to 4:00PM

Virginia State University, Petersburg, VA

Virginia Cooperative Extension

A partnership of Virginia Tech and Virginia State University www.ext.vt.edu



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Registration Form

PRE-REGISTRATION DEADLINE: JULY 13, 2012

REGISTER ONLINE <http://tinyurl.com/vsuvegday>

Name _____

Address _____

City _____

State _____

Zip Code _____

Phone _____

Email _____

Name _____

Address _____

City _____

State _____

Zip Code _____

Phone _____

Email _____

Enter TOTAL Number of Attendees _____

Mail Form by July 13, 2012 to:

Virginia State University
Cooperative Extension

ATTN: Agriculture Suite (Veg Day 2012)

P O Box 9081
Petersburg, VA 23806

FOR QUESTIONS, Contact Mark Klingman
mklingman@vsu.edu 804-524-5950

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Program Details

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PROGRAM AGENDA

8:30	Check-In Pre-Registered Participants	
9:00 to 11:00	Destination Choices	
	Table Grape Variety Trial Demonstration Plot	
	Berry Field & High Tunnel Demonstration Plot	
	Vegetable Field & High Tunnel Demonstration Plot	
	Effective Market Display Techniques	
11:30	Iron Chef Competition featuring Local Chefs cooking with produce and proteins grown at VSU's Randolph Farm	
12:30	Lunch Served & Presentations	
12:45	Welcome (Dr. Franklin Jackson, VSU)	
12:50	Small Fruits and Vegetable Program Overview (Dr. Reza Rafie, VSU)	
1:00 to 2:00	Innovative Local Marketing in Virginia (Moderator-Theresa Nartea, VSU) Fresh Link- www.thefreshlink.com Mollie Visosky, Owner Five Points Community Farm Market www.5ptsfarmmarket.org Bev Sells, Owner Fall Line Farms Online Coop- http://flf.luluslocalfood.com Molly Harris, Owner Off The Vine Market www.offthevinemarket.com Tess Schafner, Owner	
	2:00 to 4:00	A-Z of Strawberry Production (Dr. Allen Straw, Virginia Tech)
	4:00	End of Program

**Pre-Registration by July 13 includes
lunch and educational materials**

2012 Commercial Berry & Vegetable Field Day

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SPECIAL FEATURE **VSU "IRON CHEF"** **COMPETITION**



5 Virginia chefs will battle it out to come up with original culinary creations made from the produce and protein (meat/seafood) grown at Randolph Farm.

**VSU "IRON CHEF" SPONSORED BY
Colonial Farm Credit**