

NOURSE

The Best Berry Plants Since 1932









NOURSE

NOURSE FARMS, INC.

Growers of the Finest Small Fruit Plants!

www.noursefarms.com

WELCOME BERRY GROWERS
ENJOY YOUR DAY



Fruit Production

- June Strawberries - 12ac
- Brambles - 12ac
- Blueberries - 2ac
- Currants and Gooseberries – 2ac
- 90% Wholesale
- Over \$700,000 in gross sales





QUARTS

NOURSE
Nourse Farms, Inc., Whatley, Mass.

PRODUCE OF

U.S.A.

NOURSE

FARMS INC.



Blueberries

- Mostly PYO
- Wholesale in Late Season
- Easiest Berry Crop



Blueberry Plants

Tissue Culture Plug Plants

- Sheared to Maximize Growth
- Juvenile – Not Pot Bound
- Two Year Old Plants 16”-18”
- Originate from Fall Creek Nursery



Blueberry Plants

Tissue Culture Plug Plants

- Stored at 28 Degrees
- Plant when you are ready!
- Deliver April, May, or June





Blueberry Plants

Planting Prescription

- Adjust Soil pH
- Banded Application of Woodchips
- Broadcast Application of Sulfur
- No Fertilizer!



Blueberry Plants

Planting Prescription

- Fresh vs. Seasoned Woodchips
- Saw Dust
- Other Carbon Compounds
- Peat Moss



Blueberry Plants

Planting Prescription- Sulfur

- Broad Cast Application
- Little Immediate Gratification
- 12-18 Months



Blueberry Plants

Planting Prescription- Irrigation

- Single or Double Drip Lines
- Installed after Planting
- Covered with Woodchips or Sawdust



Blueberry Plants

Planting Prescription-Fertilizer

- Blueberries Prefer Ammoniated Nitrogen
- Do Not Use 10-10-10
- 1 oz Ammonium Sulfate per Plant 30 Days after Planting.



Blueberry Varieties

Types

- Low Bush
- Northern High Bush
- Southern High Bush
- Rabbit Eye



Blueberry Varieties

Patriot

- Early and Large Berries
- Winter Hardy
- Tolerant of Higher pH and Wet Soils





Blueberry Varieties

Duke

- Early 3-5 Days before Patriot
- Less Winter Hardy
- Most Widely Planted Early Variety
- Heavy Producer – Trellis?





Blueberry Varieties

Reka

- Early and Vigorous
- Medium Size Berries
- Excellent Flavor





Blueberry Varieties

Bluecrop

- Mid Season
- Most Widely Planted Variety in the World!
- ‘Red Backs’ if Picked Too Early



Blueberry Varieties

Blueray

- Mid Season
- Great for PYO
- More Heat Tolerant



Blueberry Varieties

Bluegold

- Mid Season
- Concentrated Ripening 1-2 Picks
- Fresh or Process Harvest



Blueberry Varieties

Chandler

- Late Mid Season
- Largest Berry and Very Vigorous
- Fresh or Process Harvest
- High SWD Pressure



Blueberry Varieties

Jersey

- Late Season
- Medium Berry
- Widely Adapted





Blueberry Varieties

Elliott

- Very Late
- ‘Tangy’ unless Picked Ripe
- SWD Issues
- Extra Pruning

Blueberry Varieties

Rabbiteyes

- Very Late
- ‘Less Flavor – Firmer Skin’
- Long Post Harvest Shelf Life



Blueberry Varieties

Southern High Bush

- High Heat Tolerance
- Most are Not Self Fertile
- Alternate Blocks



Blueberry Varieties

New Varieties for Trial

- Blue Ribbon –Early/Mid- Season Great Flavor
- Top Shelf – Mid Season- Very Large
- Cargo –Late Season- High Yield



Thank you!



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FARMS INC.