



8th Annual BERRY PRODUCTION & MARKETING CONFERENCE

March 13, 2015 • 8:30 a.m. - 3:30 p.m.
Gateway Dining Hall • Virginia State University

CLICK HERE to register or visit www.agriculture.vsu.edu

CONFERENCE AGENDA*

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| 8:30 | Welcome | <i>Dr. F. Jackson
Virginia State University</i> |
| 8:35 | Market Trends for Berry Crops | <i>Dr. Kim Morgan, Virginia Tech</i> |
| 8:45 | Blackberry Research and New Varieties from the University of Arkansas | <i>Dr. Alejandra Salgado
University of Arkansas</i> |
| 9:30 | Blackberry Production, Different Trellises, and Marketing in Hays Farm | <i>Robert Hays, Hays Farm
Dumas, MS</i> |
| 10:15 | Blackberry Production and Marketing in Agriberry Farm | <i>Pierson Gyer, Agriberry Farm
Hanover, VA</i> |
| 10:45 | Break | |
| 11:00 | Blueberry Production and Potential Varieties from University of Georgia | <i>Dr. Erick Smith
University of Georgia</i> |
| 11:45 | Blueberry and Blackberry Disease Management | <i>Dr. Phil Brannen
University of Georgia</i> |
| 12:30 | Managing Pests of Berry Crops with Emphasis on Spotted Wing Drosophila (SWD) | <i>Dr. Doug Pfeiffer, Virginia Tech</i> |
| 1:00 | Lunch | |
| | Grower Round Table Discussion
<i>Moderator: Johnathan Bobby</i> | <i>Joey and Jeff Cole, Pierson Gyer,
Rick Crawford, Warren Howell,
and Mike Drewery</i> |
| 2:30 | Growing Blueberry in Georgia | <i>Alex Cornelius, Cornelius Farm</i> |
| 3:15 | High Tunnel Raspberry Production in Virginia – Results from a Two-Harvests Study | <i>Dr. Reza Rafe
Virginia State University</i> |
| 3:30 | Adjourn | |

**subject to change prior to date of event*

VSU COLLEGE OF AGRICULTURE



Founded in 1882, Virginia State University is one of Virginia's two land-grant institutions and is located 20 minutes south of Richmond in the village of Ettrick. VSU's College of Agriculture consists of three academic departments: Agriculture, Hospitality Management, and Family and Consumer Sciences. Integrated within the College are an Agricultural Research Station; Randolph Farm, a 417-acre research and educational facility; and Virginia Cooperative Extension.

Extension is a joint program of Virginia Tech, Virginia State University, the U.S. Department of Agriculture, and state and local governments. Virginia Cooperative Extension programs and employment are open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia Polytechnic Institute and State University, Virginia State University, and the U.S. Department of Agriculture cooperating. Edwin J. Jones, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg; Jewel E. Hairston, Administrator, 1890 Extension Program, Virginia State University, Petersburg.

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Mollie Klein at (804) 524-5960 / TDD (800) 828-1120 during business hours of 8:00 a.m. and 5:00 p.m. to discuss accommodations five days prior to the event.



**Register
Today!**
ONLY \$20
PER PERSON